

# katie rowe

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## Experience

### ***Creative Director***

Clear Channel Airports, Oct. 2007 - Present. My main responsibility is maintaining the corporate brand identity. I manage production schedules for a team of four and streamline department communication. I work closely with account executives within 18 nation-wide markets to produce relevant materials including branded collateral, presentations, media kits, spec art, mailing pieces, e-mail blasts, photo editing and map renderings. I train markets to utilize creative recourses and maintain software licensing, nation-wide.

### ***Graphic Designer***

Clear Channel Airports, Aug. 2005 - Oct. 2007. I assisted a team of four in creating spec art, map renderings and presentations. I maintained a photo library, archived materials, and updated ever evolving corporate collateral.

### ***Graphic Designer***

Central Newspapers Publishing Co., Oct. 2004 - Aug. 2005. I designed and produced all aspects of three newspapers including advertisements, special event spreads, layout and editing.

### ***Advertising Director***

UISD (University of Iowa Students in Design), Spring 2004. I designed and produced the logo, poster and direct mailing piece for Spring Honors Exhibition. I organized and installed exhibition for students.

## Education

***Anchor Graphics***, Printmaking, Chicago, Illinois, 2006 - Present.

***Digital Bootcamp***, Photo Editing Classes, Chicago, Illinois, 2006.

***Lill Street Art Center***, Printmaking, Chicago, Illinois, 2005 - 2006.

***BFA, Major in Art (emphasis in design)***, Minor in Communications, honors recognition, University of Iowa, May 2004.

***Semester Abroad (emphasis in drawing)***, Paris, France, 2003.

***Computer Skills:*** Acrobat, Photoshop CS2, Illustrator CS2, InDesign CS2, QuarkXpress, PowerPoint, Word, Excel.

## Internships

### ***Design Center Marketing Internship***

Merchandise Mart, Chicago, Summer 2004. I assisted designers in creating direct mail. I coordinated speakers, sponsors and caterers for events.

### ***Communications Internship***

Merchandise Mart, Chicago, Summer 2003. I assisted account executives with project management including designing, copy writing and editing of direct mail pieces, advertisements and promotions. I attended and participated in industry creative development meetings and assisted with publicizing and marketing trade shows and conferences.

## Group Exhibitions

***Lombard, Illinois: Monotype Prints***, Guest Artist, 2006.

***University of Iowa: Honors BFA Show***, University of Iowa, Levitt Center, Sponsored by the School of Art and Art History, 2004.

***Paris, France: Drawing and Sculpture Show***, American University of Pairs, Art Building, sponsored by Ralph Petty and the School of Art, 2003.